



# Media Kit Manual

Here are the values of our colors so you can use them:

silver	orange	yellow	light green	light blue	dark blue	dark green
sRGB r183 g188 b191 #b7bcbf	sRGB r255 g155 b0 #ff9b00	sRGB r250 g200 b0 #fac800	sRGB r150 g220 b0 #96dc00	sRGB r0 g200 b225 #00c8e1	sRGB r55 g120 b190 #3778be	sRGB r0 g170 b65 #00aa41
ISO coated v2 C30 M20 Y20 K5 HKS 99 K	ISO coated v2 C0 M45 Y100 K0	ISO coated v2 C1 M21 Y94 K1	ISO coated v2 C45 M0 Y100 K0	ISO coated v2 C70 M0 Y12 K0	ISO coated v2 C79 M47 Y0 K0	ISO coated v2 C80 M0 Y96 K0

Colored text on colored ground should be easily readable, as in these examples:



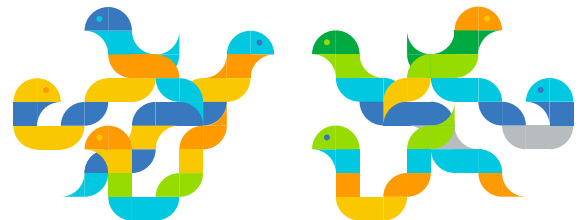
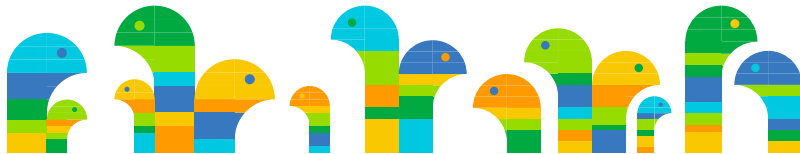
The font we use is Helvetica:

Helvetica  
**Bold 36 Pt**  
 Helvetica Regular  
**24 Pt**  
**Helvetica Bold 18 Pt**  
**Helvetica Bold 14 Pt**  
 Helvetica Regular 12 Pt  
**Helvetica Bold 12 Pt**

Leave enough space around the logo. At least the height of the logo should remain clear all around:



Have fun with our Python illustrations:



Here are a few examples of what you could do: